

REP HEADLINE# 6390542 TRF# 338430  
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$  
  
REP: TEL# 703 528 7800 FAX# 703 528 7880  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*  
  
NOV5/12 16.14

ADV #	ADV. NAME	POLIT/B	OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY #	AGY. NAME	GREER,	MARGOLIS,	BUYER NAME	KATIE	KEULEMAN	
		1292					

3050 K ST NW,	SALES PRSN	WA- JOE KNAUER
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WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6390542 CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA 60S	EST#2175	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
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DATE	NOV5/12	16 14	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_  
CO-OP BILLING NEEDED \_\_\_\_\_  
DATE NOV 9 / 12 10.14

REP: TO LENA  
FR JULIE  
OKD M5  
PLS CFM, T HX 11/5

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA 603

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		1130P-1205A	60		\$2,500.00	10/27	10/27	0		SAT	0

PROGRAM : NEWS AFTER FBALL  
ORD COM1: WE CAN OFFER CREDIT OF \$20  
PART OF A MAKEGOOD MADE UP OF LINES 23-27

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		800P-1130P	60		\$6,600.00	10/27	10/27	0		SAT	0
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ CON COM1: ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
29	A		800P-1146P	60		\$6,600.00	10/27	10/27	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A. THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-10 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-25												
30	A		1146P-1221A	60		\$2,500.00	10/27	10/27	2		SAT	2
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A. PART OF A MAKEGOOD MADE UP OF LINES 29-30												
STATION MAKEGOOD OFFERS:												
M5 OK'D BUY#10 MISSED: SAT/800P-1130P . OCT27 60S \$6,600.00 (NOV5/12)												
BUY#25 SAT/1130P-1205A OCT27(2/WK) 60S \$2,500.00												
OFFER: SAT/800P-1146P OCT27 60S \$6,600.00 PLS ADVISE.												
& SAT/1146P-1221A OCT27(2/WK) 60S \$2,500.00												
CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A.												
OCT/12	85540.00	NOV/12	22680.00									
CONTRACT TOTAL												108220.00
TOTAL SPOTS												38

MARKET TOTALS \$288,040    WFTV 38%    WKMG 20%    WESH 25%    WOFL 14%    WKCF 2%    WRBW 1%    CABL 0%

WOPX 0%    WRDQ 0%    EFTV 0%

SVC- NSI    DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE